

Alaska Anthropology Association
Board Meeting
Wednesday August 11, 2015 12:00-1:00 PM

- I. Call to order 12:02 pm
- II. Roll Call
Present by telephone: Bill Hedman, Vivian Bowman, Julie Esdale, Shelby Anderson, Kelly Eldridge, Jason Rogers, and Brinnen Carter
- III. Informal Agenda
Book orders, SEO, Sitka Meeting, Financial Report
- IV. Book Orders
Discussion on who is monitoring and responsible for book orders. Kelly has access to the book orders through Woocommerce. Vivian and Cindy have physical access to the storage unit. It was decided that Kelly would continue to monitor the book orders with website help from Billie for the interphase between Woocommerce and the bank account. Vivian will mail the existing orders. Discussion on how to complete future orders was tabled for email discussion. Vivian and Kelly mentioned that it would probably be necessary to remove free shipping from the orders.
- V. SEO
Discussion around whether or not we need to promote the website through a paid process. Bill and Kelly mentioned that search engines already bring up the website as a primary link so there is no need to pay for the SEO.
- VI. Sitka Meeting
Brinnen Carter from the NPS out of Sitka is planning the meeting. The meeting will be held March 2-6, 2016. The plan is to have the meeting at the Fine Arts Camp at the Sheldon Jackson Campus. The dining halls would bring in catering for meals. The regular hotels would be available but a dorm option of \$60 a room (2 person occupancy) was also available. Alaskan airlines has also provided a discount code of 7-10% off.

The group helped Brinnen come up with a schedule of activities.

Sept-Oct: present a budget on the AAA board; predict the number of attendees; get all the reservations and costs in order; start assembling a committee to help

out; come up with a list of possible speakers, decide on conference theme, provide all conference info to the board to put up information on the website and in the next newsletter.

Oct-Nov: call for abstracts due Jan 1; get speakers on board, call for sponsors

Dec-Feb: online registration; begin assembling schedule and abstracts; board reminded Brinnen of the need for rooms on Wednesday for AHRS meeting, ACZ, PEG, etc.

It was decided that Julie would be Brinnen's main board contact.

VII. Financial Report:

Vivian sent out profit and loss statements via email. The checking account has \$8000 with approximately \$3000 yet to be paid out. The Vanguard account was at \$203,000. Bill talked to Sheridan to pay the \$1500. In 2015, \$19,000 was collected in dues and 5 AJAs sold for \$100..

Scholarship donations were \$400 for the general fund and \$815 for Ludwig AJA spent \$4400 for Volume 12, 2014. We should be paying the Volume 13 costs shortly.

The AAA net income is -\$15,000. This is projected to decrease in 2016 with reduced conference costs and an increase in dues.

Shelby was tasked with figuring out this years' journal costs.

VIII. General Discussion

We discussed ACZ's subaccount with \$2500.

There was a discussion of equitable distribution of funds at meetings to interest groups and looking at different groups costs versus income.

IX. Meeting adjourned 1:10